# OD Yrour Tapes with  <br> 250 pcs minimum quantity <br> Pipe OD Chart standard on reverse... <br> ..or you can customize the back side instead (add \$1.50 per tape) 

## Advertise your company with...

 Customized Diameter Tapes
## Diameter Tape Features

- Blade dimensions are $1 / 4^{\prime \prime} \times 10^{\prime}$
- A necessity for any water utility or waterline contractor! Know your pipe diameters in order to size your clamps, couplings and tapping sleeves accurately! Gift Boxed.


## Linear Markings

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First 12 inches of front measures to $1 / 32$ nds. Balance of front measures to $1 / 16$ ths.

Diameter Markings
 (h) DIA. INCHES TO 100THS $1020330 \quad 40 \quad 50,610 \quad 74$

Diameter on back to 100ths of inches.

## Note Concerning Your Logo:

We need you to supply a copy of your logo that conforms to our artwork requirements, as shown on the back side of this flyer, in order to ensure the best quality possible.

## ORDERING IS EASY!

Just follow these steps:
1 Contact a Trumbull Sales Rep shown below to set up your order.

## Sharon Palo:

330.393.1293 sharon.palo@trumbull-mfg.com

## Diane Rogers:

330.270.7878
diane.rogers@trumbull-mfg.com
2 Review the artwork requirements shown on the back of this flyer.
(3) Send qualifying logo file to:

Michael Hevener:
mike.hevener@trumbull-mfg.com

## Requirements For OD Tape Artwork

When you send us your logo file along with the contact information you would like on your label, we could design a custom label for you. We will always send a proof for you to review and approve before we send the label design to the print shop. If you want changes made after you review the proof we could make them for you. You could also send us the final artwork file for your label, but in this instance you are responsible for making any changes or corrections to the art and for sending us any revisions.

There are some requirements for the OD Tape artwork that should be followed to ensure the best possible end product. These requirements are a result of the nature of the printer media, which are more demanding than those of website art requirements. We apologize for any inconvenience this may cause, but we are confident that you will be happy with the quality of your labels if you adhere to the following requirements.

## (1) Logo must be at least $2^{\prime \prime}$ wide if your logo is horizontal, or $2^{\prime \prime}$ tall if logo vertical

## 2 Logo must be at least 300 "DPI" (dots per inch) or larger

3 Logo can be created as the following image formats: EPS, AI, TIF, JPG... and sometimes PDF

## EPS or Al Images

These are the best formats to send your logo files. If your artwork is created as a "vector image" in a common illustration application such as Adobe Illustrator, you will have a crisp, clear image on your labels. However, if you place a non-vector image into Adobe Illustrator, it won't make a difference. This only applies to logo images created within the illustration software itself.

## TIF Images

Images created in photo software such as Adobe Photoshop are acceptable, as long as they are 300 DPI or larger at the size that will be printed ( $2^{\prime \prime}$ tall or $2^{\prime \prime}$ wide, as detailed above). Please note that all logos for use on the labels are converted to CMYK. This changes the appearance of several colors that are sent to us in RGB format. For this reason, you should convert all files to CMYK before you send them to us so you are aware of how all the colors will appear.

## JPG Images

These files are acceptable as long as they are 300 DPI or larger. However, JPG images taken from your website will not work because they are commonly created at a lower image resolution than we require. If you are unsure if your JPG file is usable, please discuss with your Webmaster or Marketing Department about the image's size; they may have a higher resolution image to send us.

## PDF Files

There are times that we could accept a PDF File, but as with all the other formats, we require that the image that is placed into your PDF file is 300 DPI or larger, or a vector file. Also it is important that the PDF you send is created at the "Press Quality" setting. If you are unsure of these details, we ask that you send your file as one of the other formats if possible.

